



WFLX

## ORDER

Print Date 08/14/12 Page 1 of 2

Flight Dates 08/14/12-08/20/12

Order Sep 00:15:00

Product

Estimate # 369

Contract / Revision 807268 /

DCCC/Friends of Patrick Murphy (3

Alt Order # 06271428

Original Date / Revision

08/09/12 08/14/12

Agency Com 15%

Billing Type Cash

Billing Contact

Order Type Political

Advertiser DCCC-Murphy

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

527 Avenue B  
Redondo Beach, CA 90277

Demographic A25-54

Agency Fortune Media

Rev Codes Agency Political Pol-Candid

Buying Contact

Product Codes PL810

Sales Office H-LA

Priority P15

Sales Region National

Agency Ref

Advertiser Ref

527 Avenue B  
Redondo Beach, CA 90277

Primary Account Executive

Lynda Turner

Account Executive Order% Start Date End Date

Lynda Turner 100%

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	7	\$1,083.75	\$1,275.00	0.00	07/30/12	08/20/12	7	\$1,083.75	\$1,275.00
Totals	7	\$1,083.75	\$1,275.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	08/14/12	08/20/12	WENDY WENDY WILLIAMS	Comm	1-2P	MTWTF--	:30	2	\$75.00	P 2	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/14/12	08/20/12	MTWTF--		2		\$75.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	2	WFLX	08/14/12-08/20/12	WENDY		1-2P		MTWThF----	:30	(\$75.00)	0.00	NM			
			See MG 1.3												
			[Client Request] te												
	3	WFLX	08/20/12-08/20/12	WENDY		1-2P		M-----	:30	\$75.00	0.00	NM			
			Ⓜ MG for 1.2 08/14												
E 2	WFLX	08/14/12	08/20/12		Comm	3-4P	MTWTF--	:30	1	\$75.00	P 2	0.00	NM	1	\$75.00



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WFLX-TV West Palm

**Date:**

8/10/12

I, ONDINE FORTUNEbeing/on behalf of: PATRICIA MURPHY, a legallyqualified candidate of the DEMOCRATIC politicalparty for the office of: CONGRESSin the PRIMARYelection to be held on: AUGUST 14, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		WFLX # 807268			

**Total Charges:**

1083.75 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

DCCC and Friends of Patrick J. Murphy

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Patrick Murphy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

8/10/12  
Date

Indie Justice  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Google  
Signature

John Hudson  
Printed Name

GM  
Title

**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

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<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX-TV / West Palm Beach
<b>FROM:</b>	Lynda Turner	<b>REP OFFICE:</b>	Los Angeles

**REQUEST RECEIVED FROM****DATE:** Jul09'12

<b>BUYER:</b>	Ondine Fortune
<b>AGENCY:</b>	Fortune Media
<b>ADDRESS:</b>	427 Avenue B, Redondo Beach, CA. 90277
<b>PHONE #:</b>	310-543-1874
<b>FAX #:</b>	310-686-1035
<b>OTHER:</b>	310-686-1035 cell

**AVAILS FOR**

<b>COMMITTEE:</b>	DCCC / Friends of Patrick Murphy
<b>CPMGN MGR.</b>	
<b>TREASURER:</b>	Patrick Murphy
<b>ADDRESS:</b>	11380 Prosperity Farms Road, Suite 209A Palm Beach Gardens, FL 33410
<b>PHONE #:</b>	561-847-4105
<b>FAX #:</b>	
<b>OTHER:</b>	

**FOR**

<b>ISSUE:</b>	
<b>OFFICE:</b>	
<b>PARTY:</b>	

<b>DAYPARTS:</b>	all
<b>SCHEDULE DATES:</b>	Jul31-Aug13; Oct22-Nov06
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	all
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	